



Since 1999, **Integrated Printing & Graphics** has earned a reputation for delivering top-class service and results for many clients in the tri-state area and beyond. Let us extend our expertise to your next direct mail project.

Please contact us with any questions at 212.226.9777, or visit us online at [integratedpg.com](http://integratedpg.com)

## First-Class Mail

### non-automation

|                            | letters | cards | flats |
|----------------------------|---------|-------|-------|
| single piece (under 1 oz.) | .45     | .32   | .90   |
| presorted (under 1 oz.)    | .424    | .28   | .762  |
| additional ounce           | .20     | -     | .20   |

### automation

|                          | letters | cards | flats |
|--------------------------|---------|-------|-------|
| 5-digit (under 1 oz.)    | .350    | .208  | .373  |
| 3-digit (under 1 oz.)    | .374    | .243  | .574  |
| mixed AADC (under 1 oz.) | .404    | .255  | .73   |

## Standard Mail

|            | letters | flats |
|------------|---------|-------|
| 5-digit    | .242    | .353  |
| 3-digit    | .260    | .438  |
| mixed AADC | .278    | .504  |

## Non-Profit Mail

|            | letters | flats |
|------------|---------|-------|
| 5-digit    | .130    | .214  |
| 3-digit    | .148    | .290  |
| mixed AADC | .166    | .356  |



## First-Class Mail - Discount Flats

additional ounce rate of .170

### non-automation

| weight | single | presorted |
|--------|--------|-----------|
| 1 oz.  | .90    | .762      |
| 2 oz.  | 1.10   | .932      |
| 3 oz.  | 1.30   | 1.102     |
| 4 oz.  | 1.50   | 1.272     |
| 5 oz.  | 1.70   | 1.442     |
| 6 oz.  | 1.90   | 1.612     |
| 7 oz.  | 2.10   | 1.782     |
| 8 oz.  | 2.30   | 1.952     |
| 9 oz.  | 2.50   | 2.122     |
| 10 oz. | 2.70   | 2.292     |
| 11 oz. | 2.90   | 2.462     |
| 12 oz. | 3.10   | 2.632     |
| 13 oz. | 3.30   | 2.802     |

### automation

| weight | 5-digit | 3-digit | mixed ADC |
|--------|---------|---------|-----------|
| 1 oz.  | .400    | .574    | .730      |
| 2 oz.  | .570    | .744    | .900      |
| 3 oz.  | .740    | .914    | 1.070     |
| 4 oz.  | .910    | 1.084   | 1.240     |
| 5 oz.  | 1.080   | 1.254   | 1.410     |
| 6 oz.  | 1.250   | 1.424   | 1.580     |
| 7 oz.  | 1.420   | 1.594   | 1.750     |
| 8 oz.  | 1.590   | 1.764   | 1.920     |
| 9 oz.  | 1.760   | 1.934   | 2.090     |
| 10 oz. | 1.930   | 2.104   | 2.260     |
| 11 oz. | 2.100   | 2.274   | 2.430     |
| 12 oz. | 2.270   | 2.444   | 2.600     |
| 13 oz. | 2.440   | 2.614   | 2.770     |

## Postal Specs

### Cards

3.5" h x 5" w minimum  
4.25" h x 6" w maximum

### Letters

3.5" h x 5" w minimum  
6.125" h x 11.5" w maximum  
.007" minimum thickness  
.25" maximum thickness

### Flats

6.125" h x 11.5" w minimum  
12" h x 15" w maximum  
.25" minimum thickness  
.75" maximum thickness

### total number of pieces needed for mailing with preprinted indicia

#### first class

13 oz. or less  
200 pieces

#### presort first class

13 oz. or less  
500 pieces

#### non-profit / presort standard

16 oz. or less  
200 pieces

#### bound printed matter

15 lbs. or less  
300 pieces